

COVID-19 and Cross-Cultural Healthcare

How Do Your Providers Rate?

What: National webinar sponsored by the American Conference on Diversity
When: June 18, 2020, 12:00 noon EST, 90 minutes with Q&A
Host: Elizabeth Williams-Riley, President and CEO American Conference on Diversity
Speaker: David B. Hunt, J.D., President and CEO, Critical Measures
Registration: <https://www.surveymonkey.com/r/ACODHealthcareWebinar>

The COVID-19 crisis has uncovered longstanding problems with American provider's preparedness to practice medicine in a globally mobile world. While COVID-19 has had significant social, health, and economic consequences for the White majority, its impact on populations of color has been nothing short of devastating.

Webinar Topics:

1. Three demographic megatrends impacting the U.S. (Race, Immigration, Language)
2. Three implications of these trends for American hospitals and physicians in terms of providing cross-cultural medical care: *Racial and ethnic disparities, Language Access for Limited English Proficient and Deaf and Hard of Hearing patients, and Global Medicine*
3. How effectively are U.S. hospitals and providers delivering cross-cultural patient care? *Critical Measures will share some original research from our national database containing thousands of provider responses to our Provider Cross-Cultural Medical Assessment.*
4. What can hospitals and providers do to improve the effectiveness of cross-cultural healthcare?

About Our Speaker:

David Hunt, J.D., is the President and CEO of Critical Measures and one of the nation's foremost experts on cross-cultural medicine and the law of language access. Critical Measures was selected by the AHA as their national consultant to the #123forEquity Program to reduce racial and ethnic disparities in hospital care and also by the national Blue Cross Blue Shield Association as their national consultant on cultural competence. He has delivered keynote addresses on the law of language access for the ABA and regularly conducts Language Access Audits for leading US hospital systems.



About American Conference On Diversity:

The American Conference on Diversity is dedicated to building more inclusive and just schools, workplaces, and communities through awareness, education, and advocacy. The organization was established in 1948 as the National Conference of Christians and Jews (NCCJ). Today, we fully understand that our work is dealing with the unfinished business of living, learning, and working in a highly diverse nation. The American Conference on Diversity customizes our experiential learning sessions to meet the specific needs of our clients and target audiences. The American Conference on Diversity's vision is to work with leaders to develop and enhance a society that embraces social justice for us all. Please join our

webinar.

Registration Deadline June 11, 2020: <https://www.surveymonkey.com/r/ACODHealthcareWebinar>

200 Centennial Ave. Ste. 101
Piscataway, NJ 08854
(732) 875-0033

www.AmericanConferenceOnDiversity.org
info@AmericanConferenceOnDiversity.org