



# American Conference on Diversity

Valuing Diversity, Educating Leaders, Promoting Respect

## Humanitarian Awards Gala

**April 21, 2020 • Pleasantdale Chateau • West Orange, NJ**

**Dinner Underwriting Opportunity - \$50,000**

Includes: Underwriting recognition on all event collateral press and signage, inside front cover ad in Tribute Journal, and 2 tables for 10 at the 2020 Humanitarian Awards Dinner

### Sponsorship Opportunities

**Ambassador Sponsor**  
\$25,000

Special Recognition on Video Credits at the Humanitarian Dinner  
Table for 10 with Premier Seating  
Sponsor Signage  
Executive Leadership Listing on Invitation  
Full Page Ad in Executive Advisory Leadership Committee Section of Tribute Journal

**Lead for Diversity Sponsor**  
\$20,000

Table for 10 with Premier Seating  
Sponsor Signage  
Executive Founder Listing on Invitation  
Full Page Ad in Lead for Diversity Section of Tribute Journal

**Advocacy Sponsors**  
\$15,000

Table for 10 with Sponsor Signage  
Preferred Seating  
Executive Founder Listing on Invitation  
Full Page Ad in Executive Founder Section of Tribute Journal

**Community Sponsor**  
\$10,000

Table for 10  
Priority Seating  
Community Underwriter Listing on Invitation  
Full Page Ad in Community Underwriter Section of Tribute Journal

**Justice Sponsor**  
\$7,000

Table for 10  
Half Page Black & White Ad in Tribute Journal

**Patron**  
\$1,000

1 Ticket  
Patron Listing in Tribute Journal

**Individual Seat**  
\$500

Per person

### Journal AD Opportunities

Front Inside Cover Ad (8.5" x 11") \$15,000

Full Page Black & White Ad (8.5" x 11") \$5,000

Back Cover Ad (8.5" x 11") \$10,000

Half Page Black & White Ad (5" x 8") \$2,500

Back Inside Cover Ad (8.5" x 11") \$10,000

Quarter Page Black & White Ad (2 1/2" x 4") \$1,250

Patron Listing \$700

(Ads may be emailed to [pjones@jmcreativeenterprises.com](mailto:pjones@jmcreativeenterprises.com) in a JPEG, TIFF or PDF format. Ad

deadline is 4/2/20) I/we cannot attend but wish to enclose a contribution in the amount of \$ \_\_\_\_\_.

Name \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

Phone # \_\_\_\_\_

FAX \_\_\_\_\_

Email \_\_\_\_\_

Please charge my Credit Card:  Visa

Master Card

Credit Card # \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Signature: \_\_\_\_\_

**Kindly respond by April 2, 2020**

Please return form and payment to: **American Conference on Diversity, 200 Centennial Ave. Ste. 101, Piscataway, NJ 08854**

Questions? Contact ACOD Office at 973.672.3212 [pjones@jmcreativeenterprises.com](mailto:pjones@jmcreativeenterprises.com) Tax ID: 32-0154928 Retail Value: \$125 per person

**Information** filed with the Attorney general concerning this charitable solicitation may be obtained from the Attorney general of the State of NJ by calling 973-504-6215/ registration with the Attorney general does not imply endorsement.



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# AD Opportunities

- Front Inside Cover Color Ad (8 ½ "x11") **\$15,000**
- Back Cover Color Ad (8 ½ "x11") **\$10,000**
- Back Inside Cover Color Ad (8 ½ "x11") **\$10,000**
- Full Page Color Ad (8 ½ "x11") **\$5,000**
- Half Page Color Ad (5 ½ " x 8") **\$2,500**
- Quarter Page Color Ad (4 ¼ x 5 ½ ") **\$1,250**
- Patron Listing **\$700**

Ads must be emailed to [pjones@jmcreativeenterprises.com](mailto:pjones@jmcreativeenterprises.com) in a JPEG, TIFF or PDF format.

(Ad deadline is **April 2, 2020**)

I/we cannot attend but wish to enclose a contribution in the amount of \$ \_\_\_\_\_

in honor of \_\_\_\_\_.

Name \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

Street

City

State

Zip

Phone \_\_\_\_\_

FAX \_\_\_\_\_

Email \_\_\_\_\_

Please charge my Credit Card:

Visa

Master Card

Credit Card # \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Signature: \_\_\_\_\_

**Kindly respond by April 2, 2020**

Please return form and payment to:

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Questions? Contact ACOD Office at (973) 672-3212 or [pjones@jmcreativeenterprises.com](mailto:pjones@jmcreativeenterprises.com).

**Tax ID: 32-0154928**

**Retail Value: \$150 per person**

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**[www.AmericanConferenceOnDiversity.org](http://www.AmericanConferenceOnDiversity.org)**