

# American Conference on Diversity

Valuing Diversity, Educating Leaders, Promoting Respect

## 65th Anniversary Celebration

2013 HUMANITARIAN DINNER

April 4, 2013

Pleasantdale Chateau, West Orange, NJ

*Honoring*

PRUDENTIAL AGENCY DISTRIBUTION

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\* DECEASED

December 4, 2012

On Thursday, April 4, 2013, the American Conference on Diversity will host the 2013 Humanitarian Awards Dinner at the Pleasantdale Chateau in West Orange, NJ.

I am delighted to invite you to join us as a sponsor and share in this very special evening. As a sponsor, you will be listed as a member of the Executive Dinner Committee. Your support will help to continue vital work all across New Jersey.

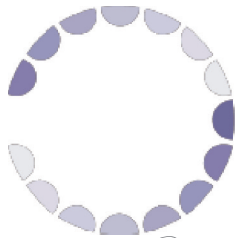
We are committed to valuing diversity, educating and empowering leaders, and promoting inclusion and respect in schools, workplaces, and communities.

Proceeds from the Gala will support our efforts to recognize the richness of New Jersey's diversity and eliminate bias and prejudice. Executive Dinner Committee underwriting categories are: \$50,000 - Dinner Underwriter; \$25,000 - Executive Advisory Leadership; \$15,000 - Executive Founder; \$10,000 - Community Underwriter and \$6,000 - Justice Underwriter. We ask you to join with us as we work with leaders to create a civil society that embraces social justice for all of us.

To be listed on the invitation, I look forward to receiving the enclosed sponsorship form by January 21, 2013 with your positive response.

Sincerely,

Theresa de León  
PNC Wealth Management  
American Conference on Diversity Board Chair



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**2013 HUMANITARIAN DINNER**

**April 4, 2013**

**Pleasantdale Chateau, West Orange, NJ**

**DINNER UNDERWRITING OPPORTUNITY - \$50,000**

Includes: Underwriting recognition on all event collateral press and signage, inside front cover ad in Tribute Journal, and 2 tables for 10 at the 65th Anniversary Humanitarian Awards Dinner

**SPONSORSHIP OPPORTUNITIES**

- Executive Advisory Leadership Committee**  
\$25,000
  - ◆ Special Recognition on Video Credits at the Humanitarian Dinner
  - ◆ Table for 12 with Sponsor Signage
  - ◆ Premier Seating
  - ◆ Executive Leadership Listing on Invitation
  - ◆ Full Page Ad in Executive Advisory Leadership Committee Section of Tribute Journal
- Executive Founder Committee**  
\$15,000
  - ◆ Table for 10 with Sponsor Signage
  - ◆ Preferred Seating
  - ◆ Executive Founder Listing on Invitation
  - ◆ Full Page Ad in Executive Founder Section of Tribute Journal
- Community Underwriter**  
\$10,000
  - ◆ Table for 10
  - ◆ Priority Seating
  - ◆ Community Underwriter Listing on Invitation
  - ◆ Full Page Ad in Community Underwriter Section of Tribute Journal
- Anniversary Sponsor**  
\$6,500
  - ◆ Table for 10
  - ◆ Half Page Black & White Ad in Tribute Journal
- Patron**  
\$1,000
  - ◆ 1 Ticket
  - ◆ Patron Listing in Tribute Journal
- Seats**  
\$500
  - ◆ Per person

**TRIBUTE JOURNAL OPPORTUNITIES**

- |   |          |  |         |
|---|----------|--|---------|
| <input type="checkbox"/> Back Cover Ad (5" x 8")              | \$10,000 | <input type="checkbox"/> Half Page Black & White Ad (5" x 4")        | \$2,500 |
| <input type="checkbox"/> Full Page Black & White Ad (5" x 8") | \$5,000  | <input type="checkbox"/> Quarter Page Black & White Ad (2 1/2" x 4") | \$1,250 |

(Ads may be emailed to Bgetze@aol.com in a JPEG, TIFF or PDF format. Ad deadline is 3/7/12)

Name \_\_\_\_\_ Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

Phone # \_\_\_\_\_ FAX \_\_\_\_\_ Email \_\_\_\_\_

Please charge my Credit Card:  Visa  Master Card

Credit Card # \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Signature: \_\_\_\_\_

**Kindly respond by January 21, 2013 to be listed on the invitation.**

Please return this form and payment to the American Conference on Diversity, Dinner Headquarters, 82 Birch Avenue, Little Silver, NJ 07739.

Questions? Call Barbara Getze toll-free at 800-626-8097. Tax ID: 320154928 Retail Value: \$91 per person

Information filed with the Attorney General concerning this charitable solicitation may be obtained from the Attorney General of the State of NJ by calling 973-504-6215/ Registration with the Attorney General does not imply endorsement.